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User Agreement

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Jurisdiction

3PM3AM PRODUCTIONS™, has its primary office in New York, New York. By accessing this website, user agrees that the laws of the State of New York shall apply to all matters arising from or related to this website without regard to conflicts of laws principals. User hereby submits to the exclusive personal jurisdiction and venue of the Municipal and/or Superior Courts of the State of New York.

Privacy Policy

We are deeply committed to protecting your privacy and take all reasonable steps to protect all data and information supplied to 3PM3AM PRODUCTIONS™, Inc. We protect your privacy in a variety of ways including using industry accepted security measures to protect against the loss, misuse and alteration of data used by our system.

The 3PM3AM PRODUCTIONS™, Inc. Privacy Policy is designed to ensure the safety and accuracy of Internet users' personal information. We do not share any of your personally identifiable information with third parties. We understand the importance of personal information security. We are absolutely committed to personal privacy on the Internet.

3PM3AM PRODUCTIONS™, Inc. collects data from Internet users including non-personally identifiable information from its site's visitors, IP address of their server and what pages they visited. We use this information to continuously improve our site's functionality. 3PM3AM PRODUCTIONS™, Inc. also collects personally identifiable information, including e-mail addresses, from those visitors who opt-in to receive some information from us, make inquiries or comments. We use this information to directly respond to visitors' communications. If a customer joins our online marketing program, they typically submit some personally identifiable information to participate in this program.

3PM3AM PRODUCTIONS™, Inc. collects personally identifiable information from those who register on our website or donate through our online system. Such information includes name, address, and billing information. We use this information only to receive payments for our current campaigns or initiatives. We also may collect information regarding your use of our services. We may use this and your personally identifiable information to compile general information about our visitors and our services so that we may improve the services we offer. We may create reports based on that information to share with our staff, but these reports never contain any personally identifiable information. For example, we might determine from all of our data that there are certain days that are better to send emails as part of an email campaign.

Keeping your personal information secure is a top priority for us. Therefore, 3PM3AM PRODUCTIONS™, Inc. utilizes Google Analytics (GA), the industry's leading data security-marketing solutions, and has implemented policies and procedures to ensure the physical and electronic security of data stored by 3PM3AM PRODUCTIONS™, Inc. It is the most widely used website statistics service, currently in use on around 57% of the 10,000 most popular websites.- Another market share analysis claims that Google Analytics is used at around 49.95% of the top 1,000,000 websites (as currently ranked by [Alexa](#)). GA can track visitors from all [referrers](#), including [search engines](#), display advertising, [pay-per-click](#) networks, [e-mail marketing](#) and digital collateral such as links within [PDF](#) documents

Integrated with [Ad-Words](#), users can review online campaigns by tracking landing page quality and [conversions](#) (goals). Goals might include sales, lead generation, viewing a specific page, or downloading a particular file. These can also be monetized. By using GA, marketers can determine which ads are performing, and which are not, providing the information to optimize or cull campaigns.

GA's approach is to show high level [dashboard](#)-type data for the casual user, and more in-depth data further into the report set. Through the use of GA analysis, poor performing pages can be identified using techniques such as funnel visualization, where visitors came from ([referrers](#)), how long they stayed and their geographical position. It also provides more advanced features, including custom visitor segmentation.

Users can officially add up to 50 site profiles. Each profile generally corresponds to one [website](#). It is limited to sites which have a traffic of fewer than 5 million page views per month (roughly 2 page views per second), unless the site is linked to an [Ad-Words](#) campaign.^[4]

Google Analytics tracks that visit via the user's [IP address](#).

3PM3AM PRODUCTIONS™, Inc. employs permission-based marketing principles: it requires its staff to communicate only to users who affirmatively express an interest in receiving e-mails. Permission to receive e-mails may be granted and taken away; in other words customers may "opt-in" and "opt-out". If a visitor chooses to opt-out, 3PM3AM PRODUCTIONS™, Inc. is required to stop sending messages to that customer. 3PM3AM PRODUCTIONS™, Inc. puts a high value on a visitor's ability to discontinue receiving unwanted e-mail.

3PM3AM PRODUCTIONS™, Inc. website may utilize any Cookie technology at any time in addition to Google Analytics. A Cookie is information our web site may place on the hard disk of your computer so that our web site can recognize who you are when you return to our web site. We use Cookies for purposes of web site traffic analysis such as the time/date of the visit, the time/date of last visit, the page viewed, the referrer, transaction information for e-Commerce donation pages, and other data. 3PM3AM PRODUCTIONS™, Inc. tracks click behavior in the e-mails it sends out. This data is used to update specific user-profile information, ascertain the areas of most interest to opt-in e-mail recipients, and to personalize e-mail messages to them

3PM3AM PRODUCTIONS™, Inc. does not sell, rent, loan, trade, or lease any personal information whether gathered by 3PM3AM PRODUCTIONS™, Inc. itself or received from its partners. When 3PM3AM PRODUCTIONS™, Inc. collects personally identifiable information from opt-in participants in those clients' marketing programs, such information belongs to those respective clients and is subject to their policies on sharing of the end user information.

3PM3AM PRODUCTIONS™, Inc. is a general audience site. 3PM3AM PRODUCTIONS™, Inc. will not knowingly collect or maintain personally identifiable information from or about anyone under 13. 3PM3AM PRODUCTIONS™, Inc. will make the best effort to assist its staff in complying with privacy laws and adhering to the highest industry standards on privacy.

If you have received unwanted, unsolicited email sent via our system or purporting to be sent via this system, please forward a copy of that email with your comments for review.

We reserve the right to modify this policy at any time. We will always post the most current version of this policy on our website.